



Partner With Us. Support Local Athletes. Grow Your Brand.

Dear Potential Sponsor,

We would like to introduce you to an opportunity to support local team ropers and rodeo athletes while meaningfully increasing your brand's visibility throughout our community and beyond.

Riverwind Ranch is a Florida-based sponsorship program that connects corporate partners with a select group of youth and adult ropers. Rather than sponsoring events or arenas, our partners sponsor the athletes themselves—the individuals competing, traveling, and actively engaging with audiences both in person and online. I am sure you can agree that you can't get closer to the heartbeat of America than you do at a rodeo where they sing the National Anthem and start with an opening prayer.

HOW THE PROGRAM WORKS

Our ropers compete in rodeos, jackpots, and team roping events throughout Southwest Florida and surrounding areas. Each sponsored roper wears professionally branded apparel featuring our corporate partners' logos and actively promotes those partners through structured social media engagement.

Every roper is required to:

- Attend and compete in 10–12 events annually
- Wear sponsor-branded apparel at all events
- Display the corporate Stall Banner either on the horse stall or horse trailer
- Post consistently across social media before, during, and after each event
- Tag and promote sponsoring businesses in each post

CONSISTENT MONTHLY BRAND EXPOSURE

Across a team of ropers, your business can expect:

- Dozens of tagged posts per month across platforms such as Instagram and Facebook
- Hundreds of total impressions per event cycle
- Organic engagement from local communities
- Brand visibility both in-person and digitally

Our structure ensures:

- Title Sponsors are featured in every post
- Header and Heeler Sponsors are tagged multiple times per event

- Loop Sponsors receive consistent visibility

WHY THIS MATTERS

This program is not just marketing—it is an investment in people. You are supporting hardworking youth and young adults who are committed to their sport, while aligning your brand with discipline, effort, and community values.

A DIFFERENT KIND OF SPONSORSHIP

This is not just a banner on a stall or a trailer (which you receive as well). This is:

- Your brand worn in competition
- Your business promoted directly by athletes
- Your name associated with performance and achievement

WE INVITE YOU TO JOIN US

We are excited to have Dorcey Law Firm, PLC as our Title Sponsor this year, as well as several other local businesses promoting their brand by supporting local ropers, and we are currently selecting a limited number of additional corporate partners.

For more information: info@RiverWindRanch.com

Sincerely,

Josh Dorcey and Team

Riverwind Ranch

Support the roper. Grow your brand. Be part of something that matters.



Riverwind Ranch Roping Sponsorship Opportunities

Title Sponsor — \$10,000 (EXCLUSIVE)

Status: SOLD — Dorcey Law Firm

- Premier logo placement on top back of all roper shirts and One Large Sleeve Placement
- Featured in every social media post by all ropers
- Tagged and mentioned across all platforms
- Highest visibility at all events and appearances
- Category exclusivity (no competing firms)

Header Sponsor — \$5,000

- One premium front chest placement AND one sleeve placement
- Tagged in a minimum of 4 posts per event per roper
- Priority visibility in photos, videos, and competition settings

Heeler Sponsor — \$2,500

- One top front placement (left or right chest) or one featured back placement (below Title Sponsor)
- Tagged in 3 posts per event per roper
- Strong visibility in both photos and competition settings

Daily Sponsor — \$2,000

- One front left or right mid-level placement
- Tagged in 2 posts per event per roper
- Consistent exposure across all events

Loop Sponsor — \$1,500

- One sleeve or side panel placement
- Tagged in at least 1 post per event per roper
- Strong supporting brand visibility

Program Highlights

- All sponsors appear on every roper
- 10–12 events per roper annually
- Dozens of tagged posts per month

- Direct connection to local rodeo families and communities

“You are not sponsoring an event—you are sponsoring the athletes themselves.”