



## Riverwind Ranch Sponsorship Opportunities

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### **Title Sponsor — \$10,000 (EXCLUSIVE)**

Status: SOLD — Dorcsey Law Firm

- Premier logo placement on top back of all rider shirts and One Large Sleeve Placement
- Featured in every social media post by all riders
- Tagged and mentioned across all platforms
- Highest visibility at all events and appearances
- Category exclusivity (no competing firms)

### **Exhibition Sponsors — \$2,500 (4 Available)**

- One Top front placements (left or right chest) or
- One featured back placements (below Title Sponsor)
- Tagged in 3 posts per event per rider
- Strong visibility in both photos and competition settings

### **Performance Sponsors — \$2,000 (2 Available)**

- One Front left or right mid-level placement
- Tagged in 2 posts per event per rider
- Consistent exposure across all events

### **Supporting Sponsors — \$1,500 (6 Available)**

- One Sleeve or side panel placement
- Tagged in at least 1 post per event per rider
- Strong supporting brand visibility

### **Community Sponsors — \$1,000 (Unlimited – T-Shirt and Stall Banner Only)**

- Logo placement on team T-shirts (non-performance wear)
- Included in group sponsor recognition posts

### **Program Highlights**

- All sponsors appear on every rider
- 15-10 riders = 15-20 x 12x exposure multiplier
- 10-12 events per rider annually
- Dozens of tagged posts per month
- Direct connection to local rodeo families and communities

“You are not sponsoring an event—you are sponsoring the athletes themselves.”