

RWR Barrel Racing

DORCEY LAW

TITLE SPONSOR

& OFFICIAL CHAMPIONSHIP BUCKLE SPONSOR

RIVERWIND RANCH CHAMPIONSHIP SERIES

TEAM RWR — RWR Barrel Racing — 2026-2027 CHAMPION

TWO QUALIFIERS. TOP 100 ADVANCE.
ONE CHAMPIONSHIP NIGHT.

3	$45,000	100-150	350+	1,000+	LIVE
RACES	ADDED MONEY	RIDERS PER RACE	QUALIFIER ATTENDANCE	CHAMPIONSHIP ATTENDANCE GOAL	CHAMPIONSHIP CONCERT

RiverWind Ranch is creating a three-event Championship Series combining high-level barrel racing, pole bending, youth participation, vendors, sponsor hospitality and a live championship concert — all while giving back to our community. $2 from every Championship ticket benefits the Lee County Posse Arena.

SERIES SPONSORSHIP LEVELS

BE A PART OF A PREMIER WESTERN SPORTING EVENT

GOLD SERIES PARTNER — $5,000

- 8 Championship VIP tickets
- 10 admission tickets to each qualifier
- Sponsor flag presented in the arena with live announcer recognition
- Large logo on event materials & signage
- Sponsor recognition & prominent logo placement on RiverWindRanch.com
- Social media posts and tagging by our sponsored rider team
- Recognition across RiverWind Ranch social media
- On-site recognition at all 3 events

SILVER SERIES PARTNER — $2,500

- 4 Championship VIP tickets
- 4 admission tickets to each qualifier
- Logo on event materials & signage
- Sponsor recognition & logo placement on RiverWindRanch.com
- Social media posts and tagging by our sponsored rider team
- Recognition across RiverWind Ranch social media
- On-site event recognition

BRONZE SERIES PARTNER — $1,500

- 2 Championship VIP tickets
- 2 admission tickets to each qualifier
- Event signage
- Sponsor recognition on RiverWindRanch.com
- Social media posts and tagging by our sponsored rider team
- Recognition across RiverWind Ranch social media
- On-site event recognition

CHAMPIONSHIP EXPERIENCE SPONSORSHIPS

A MEMORABLE PART OF CHAMPIONSHIP NIGHT



CHAMPIONSHIP CONCERT SPONSOR — $7,500

BEN ALLEN BAND

LOCAL COUNTRY ARTIST THAT WAS ON THE VOICE

- All Gold Series Partner benefits
- Presenting sponsor of the Championship Concert
- Covers the cost of the Ben Allen Band
- Prominent stage & event branding

CHAMPIONSHIP BAR SPONSOR — $5,000

- All Gold Series Partner benefits
- Presenting sponsor of Championship Bar
- Bar area branding (cups, signage & announcements)
- Social media recognition

CHAMPIONSHIP EXPERIENCE SPONSOR — $5,000

- All Gold Series Partner benefits
- VIP hospitality area branding
- Prominent VIP area branding
- Sponsor recognition
- Social media promotion

TRAINER SALUTE SPONSOR — $2,500

- Arena recognition
- Announcements
- Event signage
- Sponsor recognition on RiverWindRanch.com
- Social media promotion

POLE BENDING SPONSOR — $2,500

- Event signage in pole bending area
- Arena recognition
- Announcements
- Sponsor recognition on RiverWindRanch.com
- Social media promotion

CHAMPIONSHIP PARKING SPONSOR — $2,500

- Signage throughout parking area
- Announcements
- Sponsor recognition on RiverWindRanch.com
- Social media promotion

SPONSOR HOSPITALITY INCLUDED

2-8 Championship VIP tickets and 2-10 admission tickets to each qualifier, based on sponsorship level.

CHAMPIONSHIP VIP TICKETS INCLUDE

Championship admission, BBQ, 2 alcoholic drinks (21+), complimentary bottled water and the live concert.



RWR Barrel Racing

PUT YOUR BRAND IN THE ARENA.

SPONSORSHIPS ARE LIMITED. CATEGORY EXCLUSIVITY AVAILABLE.

FOR PARTNERSHIP DETAILS
SCAN THE QR CODE
OR CONTACT:
info@riverwindranch.com
239-292-5744