

GET PROMOTED!

SPONSOR TOP LOCAL BARREL RACERS!

YOUR
LOGO
HERE!

Boost your local business by sponsoring up-and-coming rodeo riders and barrel racers.

- ON RIDER SHIRTS & HATS
- AT LIVE RODEOS ALL SEASON
- ON SOCIAL MEDIA POSTS

JOIN A WINNING TEAM AND INCREASE YOUR BRAND EXPOSURE!

LIMITED SPOTS AVAILABLE – ACT NOW!

Contact Us Today:
info@RiverWindRanch.com



RWR
Barrel Racing

Coastal

DORCEY LAW
\$2,500

DORCEY LAW

BOOT BARN
\$1,500

Seminole
\$1,500

Sunshire
\$1,500

BOOT BARN



Partner With Us. Support Local Athletes. Grow Your Brand.

Dear Potential Sponsor,

We would like to introduce you to an opportunity to support local rodeo and barrel racing athletes while meaningfully increasing your brand's visibility throughout our community and beyond.

Riverwind Ranch is a Florida-based sponsorship program that connects corporate partners with a select group of youth and adult rodeo riders. Rather than sponsoring events or arenas, our partners sponsor the riders themselves—the individuals competing, traveling, and actively engaging with audiences both in person and online. I am sure you can agree that you can't get closure to the heartbeat of America than you do at a rodeo where they sing the National Anthem and start with an opening prayer.

HOW THE PROGRAM WORKS

Our riders compete in rodeos, jackpots, and barrel racing events throughout Southwest Florida and surrounding areas. Each sponsored rider wears professionally branded apparel featuring our corporate partners' logos and actively promotes those partners through structured social media engagement.

Every rider is required to:

- Attend and compete in 10–12 events annually
- Wear sponsor-branded apparel at all events
- Display the corporate Stall Banner either on the horse stall or horse trailer
- Post consistently across social media before, during, and after each event
- Tag and promote sponsoring businesses in each post

CONSISTENT MONTHLY BRAND EXPOSURE

Across a team of riders, your business can expect:

- Dozens of tagged posts per month across platforms such as Instagram and Facebook
- Hundreds of total impressions per event cycle
- Organic engagement from local communities
- Brand visibility both in-person and digitally

Our structure ensures:

- Title Sponsors are featured in every post
- Major Sponsors are tagged multiple times per event
- Supporting Sponsors receive consistent visibility

WHY THIS MATTERS

This program is not just marketing—it is an investment in people.

You are supporting hardworking youth and young adults who are committed to their sport, while aligning your brand with discipline, effort, and community values.

A DIFFERENT KIND OF SPONSORSHIP

This is not just a banner on a stall, or a trailer, which you receive as well but,

This is:

- Your brand worn in competition
- Your business promoted directly by athletes
- Your name associated with performance and achievement

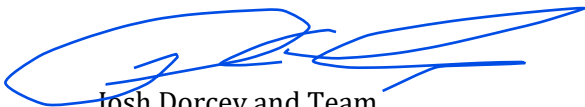
WE INVITE YOU TO JOIN US

We are excited to have Dorcey Law Firm, PLC as our Title sponsor this year as well as several other local businesses promoting their brand by supporting local riders and are currently selecting a limited number of additional corporate partners.

For more information:

info@RiverWindRanch.com

Sincerely,



Josh Dorcey and Team
Riverwind Ranch

Support the rider. Grow your brand. Be part of something that matters.



Riverwind Ranch Sponsorship Opportunities

Title Sponsor — \$10,000 (EXCLUSIVE)

Status: SOLD — Dorcey Law Firm

- Premier logo placement on top back of all rider shirts and One Large Sleeve Placement
- Featured in every social media post by all riders
- Tagged and mentioned across all platforms
- Highest visibility at all events and appearances
- Category exclusivity (no competing firms)

Exhibition Sponsors — \$2,500 (6 Available)

- One Top front placements (left or right chest) or
- One featured back placements (below Title Sponsor)
- Tagged in 3 posts per event per rider
- Strong visibility in both photos and competition settings

Performance Sponsors — \$2,000 (4 still Available)

- One Front left or right mid-level placement
- Tagged in 2 posts per event per rider
- Consistent exposure across all events

Supporting Sponsors — \$1,500 (10 Available)

- One Sleeve or side panel placement
- Tagged in at least 1 post per event per rider
- Strong supporting brand visibility

Community Sponsors — \$1,000 (Unlimited – T-Shirt and Stall Banner Only)

- Logo placement on team T-shirts (non-performance wear)
- Included in group sponsor recognition posts

Program Highlights

- All sponsors appear on every rider
- 25 riders = 15–20 x 12x exposure multiplier
- 10–12 events per rider annually
- Dozens of tagged posts per month
- Direct connection to local rodeo families and communities

“You are not sponsoring an event—you are sponsoring the athletes themselves.”



CORPORATE SPONSORSHIP AGREEMENT

1. PARTIES

This Sponsorship Agreement (“Agreement”) is entered into as of _____, 20____, by and between:

Riverwind Ranch a DBA of Riverwind Property Holdings, LLC a Florida LLC (“RWR”), a marketing and sponsorship agency, and
_____ (“Sponsor”)

2. PURPOSE

RWR operates a coordinated barrel racing and rodeo rider sponsorship program utilizing multiple riders (“RWR Team”), who are independent contractors and not employees or agents of RWR, competing throughout Southwest Florida and other locations as determined by RWR.

Sponsor desires to obtain branding, marketing exposure, and promotional benefits through participation in the RWR Team Sponsorship Program.

3. TERM

- Term: _____ months (typically 12 months)
- Start Date: _____
- End Date: _____

Renewal:

- **This Agreement may be renewed for additional terms upon mutual written agreement of the parties executed at least thirty (30) days prior to the expiration of the then-current term. Unless renewed, this Agreement shall automatically terminate upon the End Date specified above.**

4. SPONSORSHIP LEVEL & FEES

Sponsor agrees to the following level (annual fee):

Presenting Sponsor – \$10,000 (Dorcey Law Firm, PLC)

Exhibition Sponsor – \$2,500 (6) – Logo will be on Performance Shirt, T-Shirt and Banner

Performance– \$2,000 (4)- Logo will be on Performance Shirt, T-Shirt and Banner

Supporting Sponsor – \$1,500 (10) Logo will be on Performance Shirt, T-Shirt and Banner

Community Sponsor -T-Shirt Sponsor and Stall Banner Only– \$1,000 (no set limit

Total Fee: \$ _____

Payment Terms:

- **Due upon execution (or per agreed schedule)**

Non-refundable immediately upon execution of this Agreement, regardless of whether production of promotional materials has commenced, and under no circumstances shall any fees be subject to refund once paid

5. BRANDING & PLACEMENT

RWR agrees to place Sponsor’s logo as follows:

- **On official RWR Team competition shirts (based on tier)**
- **On team t-shirts (if applicable)**
- **On promotional materials, social media, and marketing content**

Placement size, location, and design are determined solely by RWR in its sole and absolute discretion to ensure uniformity and professional presentation, and Sponsor acknowledges that RWR's determinations regarding placement, size, location, and design are final and binding and shall not be subject to challenge or dispute by Sponsor.

6. SOCIAL MEDIA & MARKETING OBLIGATIONS

RWR will use commercially reasonable efforts to coordinate all marketing activities through its riders, subject to rider availability and participation in the program.

Posting Requirements (per sponsored rider):

- **Presenting Sponsor (\$10,000 per year):**
 - **Tagged and mentioned in every post made by participating RWR Team riders in connection with their riding, competition, training, or sponsored activities during the term**
- **Exhibition Sponsors (\$2,500):**
 - **Tagged in minimum of 3 posts per event attended by the rider, or if fewer than 2 event occurs during any month, a minimum of 3 post per month per rider.**
- **Presenting Sponsors (\$2,000):**
 - **Tagged in minimum of 2 posts per event attended by the rider, or if fewer than 2 event occurs during any month, a minimum of 2 post per month per rider.**
- **Supporting Sponsors (\$1,500):**
 - **Tagged in minimum of 1 post per event attended by the rider, or if fewer than 2 event occurs during any month, a minimum of 1 post per month per rider.**
- **Community Sponsor T-Shirt and Banner Sponsors (\$1,000):**
 - **Included in periodic group posts and team promotions, with the frequency and timing of such posts determined at the sole discretion of Riverwind Ranch, LLC based on operational needs and platform best practices**

Content Includes:

- **Pre-race posts**
- **Event-day content**
- **Post-race results**
- **Team features and highlights**

7. EXCLUSIVITY & NON-CIRCUMVENTION (CRITICAL)

Sponsor agrees:

- **NOT to contract directly or indirectly with any RWR rider during the term of this Agreement and for a period of twelve (12) months thereafter for any sponsorship,**

endorsement, or promotional arrangement related to barrel racing or equestrian sports

- **NOT to provide compensation, gifts, or incentives outside of RWR related to sponsorship, endorsement, or promotional activities involving barrel racing or equestrian sports**
- **NOT to bypass RWR for sponsorship arrangements**

All sponsorship relationships between Sponsor and any RWR Team rider related to barrel racing or equestrian sports must be conducted exclusively through RWR during the term of this Agreement and for twelve (12) months thereafter.

8. CONTROL OF PROGRAM

RWR retains exclusive control over:

- **Rider selection and participation**
- **Sponsorship allocation and placement**
- **Marketing strategy and content**
- **Social media execution**
- **Branding and design decisions**

Sponsor acknowledges and agrees that RWR operates as a centralized marketing agency, not as an agent or representative of individual riders, and that RWR's obligations under this Agreement are limited to those expressly set forth herein.

9. RIDER PERFORMANCE DISCLAIMER

Sponsor acknowledges:

- **Riders are independent competitors**
- **Performance outcomes (wins, placements) are not guaranteed**
- **RWR provides exposure and marketing value only, and makes no representations or warranties regarding competitive results, rider performance, attendance at events, or any specific return on investment**

10. BRAND USE & APPROVAL

Sponsor grants RWR the right to:

- **Use Sponsor's logo, name, and branding**

- **Modify sizing and placement for apparel and marketing use**

RWR agrees to:

- **Maintain professional representation of Sponsor's brand**

11. PROFESSIONAL STANDARDS

RWR agrees that riders will:

- **Maintain professionalism and sportsmanship**
- **Represent sponsors in a positive manner**
- **Avoid conduct harmful to Sponsor reputation**

RWR retains authority to:

- **Remove or replace riders if necessary**

12. LIMITATION OF LIABILITY

RWR shall not be liable for:

- **Rider conduct outside RWR control**
- **Event cancellations**
- **Injuries or accidents**
- **Indirect, incidental, consequential, special, or punitive damages, including but not limited to lost profits, lost business opportunities, or reputational harm. IN NO EVENT SHALL RWR'S TOTAL LIABILITY UNDER THIS AGREEMENT EXCEED THE TOTAL FEES PAID BY SPONSOR UNDER THIS AGREEMENT.**

13. TERMINATION

By RWR:

- **For rider misconduct**
- **For sponsor interference or breach at the sole discretion of RWR**
- **For reputational risk in the sole discretion of RWR**

By Sponsor:

- **Only for material breach by RWR**

Except as otherwise required by applicable law or as expressly provided in this Agreement, no refunds shall be provided after production of promotional materials begins or seven (7) days after execution of this Agreement, whichever occurs first.

14. INDEMNIFICATION

Sponsor agrees to indemnify and hold harmless RWR and its riders from any claims arising out of Sponsor's products, services, or representations.

15. INTELLECTUAL PROPERTY

All marketing systems, sponsorship structures, and program design are the exclusive property of RWR.

16. FORCE MAJEURE

RWR is not liable for delays or failure due to events beyond control (weather, cancellations, etc.).

17. ENTIRE AGREEMENT

This Agreement constitutes the entire agreement between the parties.

18. SIGNATURES

Riverwind Ranch

By: _____

Name: _____

Date: _____

Sponsor

By: _____

Name: _____

Company: _____

Date: _____

Social Media names and tags:

Facebook: _____ **Insta:** _____

YouTube: _____ **Other:** _____